



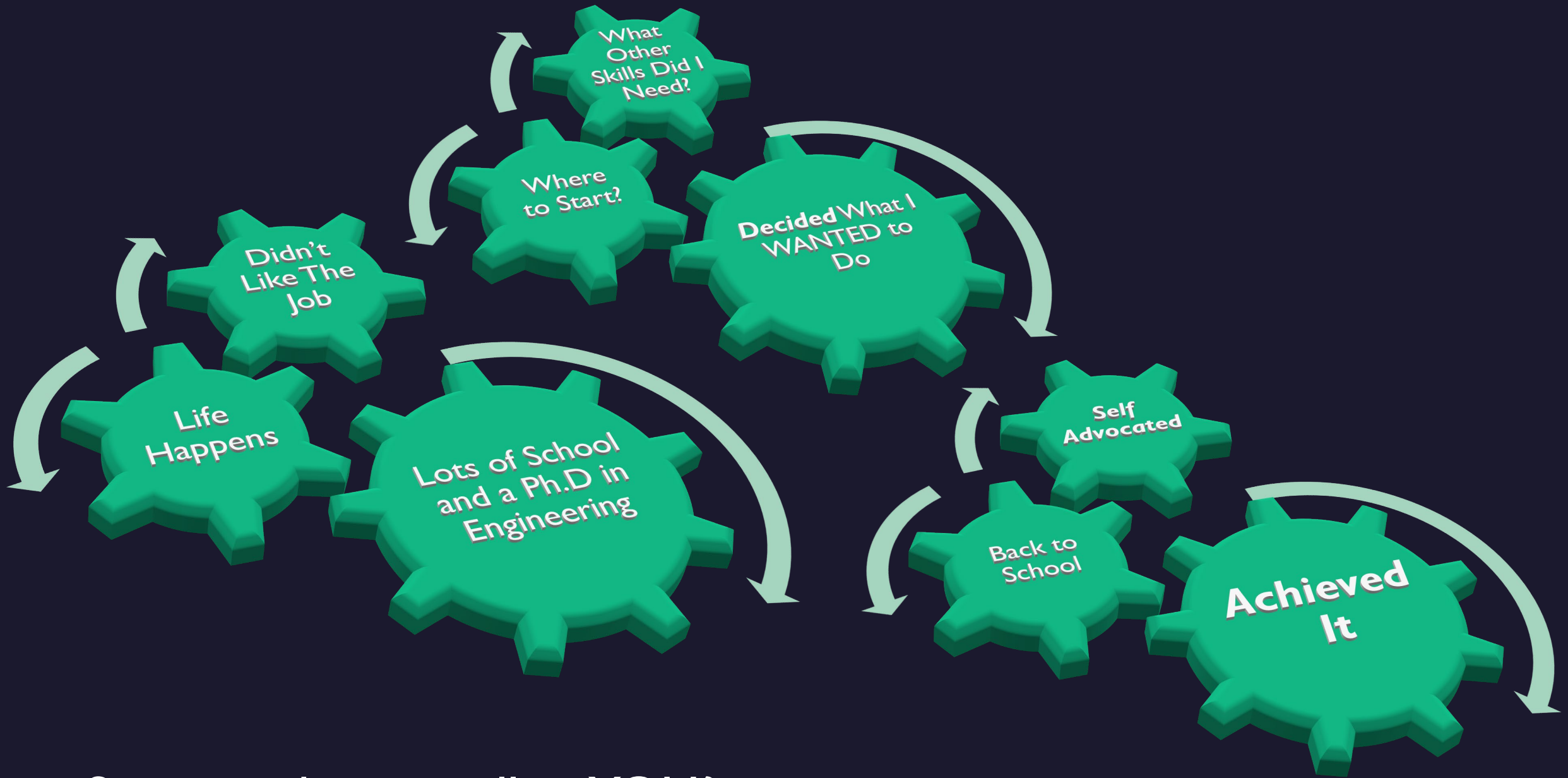
Building an Intentional Career



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So.....what is it all to YOU?



intentional

in · ten · tion · al

Adjective: Done on purpose; deliberate.



NO INTENTION
BENT OUT OF SHAPE

Intention Brings Intensity

- More Alignment
- Managing Your Energy More Effectively
- Increase Your Motivation Levels
- Shift Your Mindset
- Identify What's Important to You
- Pinpoint the Goals You're Looking to Achieve
- What allows Winners to Win, other than actions of course, is their INTENTION
- Set the intention, and the intensity will be there as the stakes get higher



One YOU

- A typical career is about 90,000 hours long
- Equally prioritizes the demands of one's career and the demands of one's personal life
- Be Here, Be Ready
- Be Mindful
- Be Confident
- Work-Life Integration



Build “YOU”



Career Jungle Gym

Set Expectations.....

That you would do what it takes!

Career Plan

- A LIVE CONTINUAL Process
 - Take the time to reflect
 - Long term vision will help sort out short term goals and directions, and making smarter decisions about your career
 - Remain FOCUSED on those goals
 - Know how to measure progress and know when you are on track
- Start by Establishing a Starting Place and Your Career Vision:
 - A career vision summarizes who you are and what success looks like for you at the highest level.



Developing YOUR Career Plan

- Step 1: Reflect
 - Make a list of all the things that you are good at
 - List the things that interest you and excite you
 - Make a list on how you want to feel at your first/next job
- Step 2: Research
 - Line up all the jobs that you think you'd like to do
- Step 3: Review
 - Review the list of desired jobs against your strengths and your interests
 - Narrow the list to 3, and deepen the research on those
 - Select the ONE – that is the goal you are going to pursue



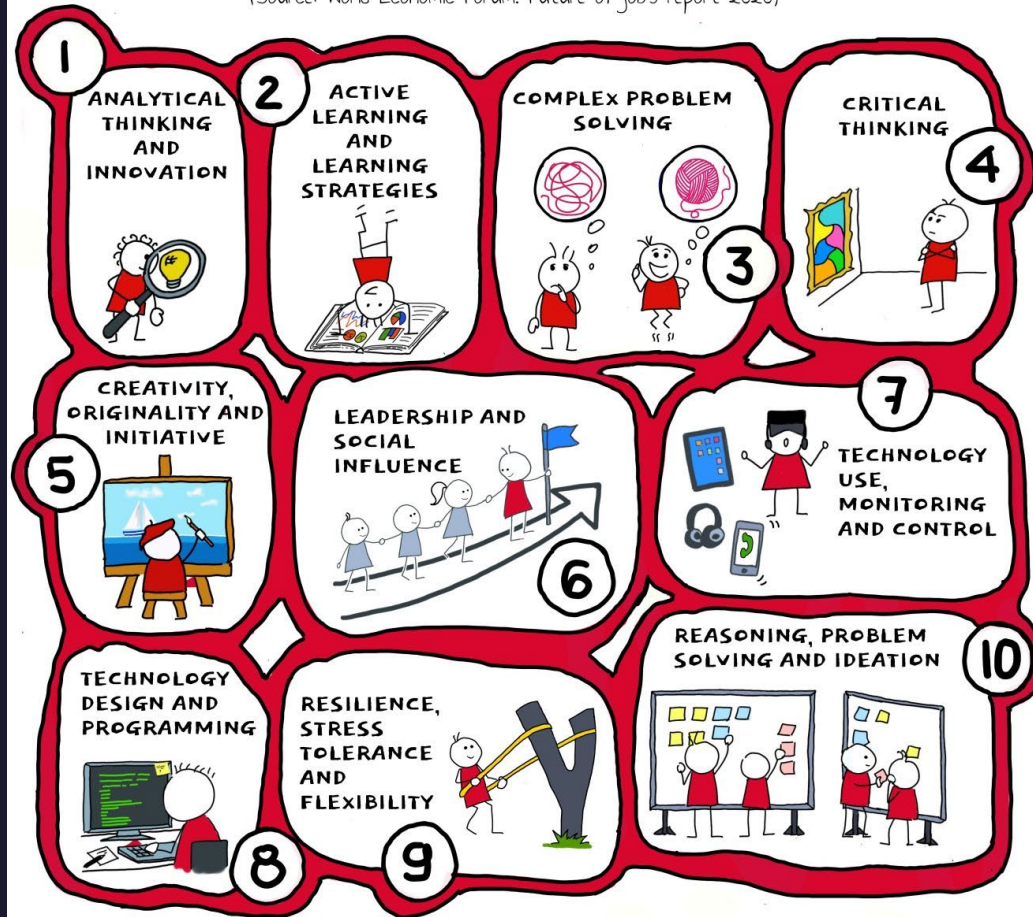
Create Your Development Plan

- Gather all the job descriptions you can for your NEXT CAREER ROLE
 - Highlight which skills you have strength and experiences in
 - Highlight which skills you have little experience in and need to strengthen
 - Highlight which skills you have no experience in and need to develop
- Determine how to develop skills and experience in weak areas
 - 10/20/70 rule
 - Create your Personal Development Plan (PDP)
- Set Specific, Measurable, Attainable, Relevant, Time-bound Goals
- Add a Mentor to the Plan
 - someone with experience who supports and encourages you to become the well-rounded person you want to be

Think “Future”

TOP 10 SKILLS OF 2025

(Source: World Economic Forum. Future of job's report 2020)



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Think “Transferable”

- Communication

- Creating Presentations, leading a conversation, persuading, Writing,

- Interpersonal

- Advocating and representing others, delegating, cross-cultural skills, building relationships, empathy,.....

- Organizing

- Budgeting, coordination, priority setting, resource management, Effective decision making.....

- Physical

- Agility, building and repairing, inspection,

- Creativity

- Conveying abstract concepts, designing, problem solving



Common Pitfalls

- Following a passion, money,
- Not asking what personal needs these goals will fulfil
- No true understanding of how to develop a full career profile
- Missing items such as:
 - Mission alignment
 - Key strengths and skills
 - Work culture
 - Life needs
- Not Revisiting and Not Updating the Plan Frequently
- Fail to identify those who have influence on your career growth:
 - your direct manager
 - your friends and family
 - your co-workers



Mission Alignment



Passion/an INTENSE interest



Driving force behind career decisions and engagement



A way to FOCUS your efforts to an industry or organization

YOUR Personal Brand

- Your Story
- Your Reputation
- Merging who you are authentically and what you want to be known for
- Your Authentic Brand:
 - Your Core Character Strengths
 - Your skills and competencies
 - What differentiates you



To Sum It All Up

- There is ONE YOU , set YOUR Intention
- Think of Work-Life INTEGRATION
- PLAN Your Career
- Play to your STRENGTHS
- Develop Future-Minded & Transferable Skills
- Revisit the plan and ADJUST
- Build your personal brand



Credits

- LinkedIn Learning
 - Taking Charge of Your Career
 - How to Develop your Career Plan
 - Habits to Ein Every Day
- Brendon Burchard
- Valeri Sutton
- Jason Richardson
- Shadé Zahrai
- Christine DiDonato

Thank You

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