

Taking the Risk with Renewables



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Taking Risk with Renewables

Laying out the case: Background on the U.S. Renewable Energy Industry

- **3 Key drivers of growth**

 - Technology

 - Finance

 - Policy

- **5 Phases of growth**

 - Phase 1:** The oil squeeze of the 1970s and lack of leadership in the 1980s

 - Phase 2:** Enron & European leadership in the 1990s

 - Phase 3:** ARRA, renewables financing & tax incentives drive the 2000s

 - Phase 4:** Megatrends begin – rapid electrification in the 2010s

 - Phase 5:** 2020s and beyond – the ever growing role of ESG & global policy

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What traits do you need to succeed in renewables?

Foresight
Innovation
Fearlessness
Be The First
Social Entrepreneurship
Audacity Adventurous Grit
Curiosity
Persistence
Connector
Servant Leadership
Adaptability
Enterprising
Dedication

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Your Renewables Gameplan

