

Key Priority: Student Success

HIGHER EXPECTATIONS

A 2023–2026 STRATEGIC PLAN FOR UH AT SUGAR LAND

YEAR	DATE REVISED
2023 -2025	Fall 2023

GOAL #1
Facilitate smooth transition of students and programs to the Instructional Site

Action Items	Responsibility	Deadline	Measurement	Progress	Notes
Create a Technology Division Transition Task Force	Jay Neal, Pradeep Sharma/Interim College of Engineering Dean	January 2022	Task force seated	Complete	
Craft strategic goals and tasks that define the work and timeline of the task force	Subcommittees	February 2022	Each committee presents SMART goals to support transition	Complete	
Seat four subcommittee groups to focus on strategic areas of the college’s move to Sugar Land. The four subcommittee groups are: <ul style="list-style-type: none"> • Student Success • Transition Logistics • Future Growth and Academic Transition • Communication 	Jay Neal, Heidar Malki, Dean of College of Engineering	February 2022	Subcommittees created	Complete	Other areas of the University relevant to faculty, staff and students made be asked to join/present to the task force

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Action Items	Responsibility	Deadline	Measurement	Progress	Notes
Reinforce communication at certain touch points	Marisa Ramirez	Spring 2023		Complete	
Create webpage with timeline, student services, events, news and email archive	Marisa Ramirez, Task Force Comm Subcommittee, Technology Division web team	April 2022	Webpage with timeline and relevant info created on Technology Division website	Complete	This will be a fluid document that will be updated regularly as situations change or projects completed
Create regular email communication for college faculty and staff	Marisa Ramirez, Task Force Comm Subcommittee	Spring 2023	Regular email distributed to Technology Division F/S/S and UH at Sugar Land leadership	Complete	Work with Technology Division and UH at Sugar Land communication offices to compile information and to distribute to audiences
Strengthen external relationships with ISDs	Kim Williams	Ongoing			
Campus visits to College and Career Counselors in surrounding area ISD's		Spring 2023	Connections established with activities planned	Ongoing	With support from Communication for relevant collateral materials

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Action Items	Responsibility	Deadline	Measurement	Progress	Notes
<p>Support the seamless transition for students transferring from 2 year programs to UH</p> <ul style="list-style-type: none"> • Tours • Regular connection with CC • Information Sessions (Lunch and Learns) • Supporting collateral materials 	Kim Williams/WCJC contact/HCC contact/Lone Star contact, Marisa Ramirez	Ongoing	Student tours are scheduled and supporting materials/swag created/ordered	Ongoing	
<p>Reinforce recruitment, retention, graduation goals of represented colleges at the Sugar Land site</p> <ul style="list-style-type: none"> • Colleges represented at Cougar Prowl • Support partnerships of colleges with industry (speaking engagements, tours) • Regular emails to UH students at Sugar Land Site 	Kim Williams/Nursing contact/ Technology Division contact/CofED contact	ongoing	Connections and events established	ongoing	

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GOAL #2
Create and implement processes, services to support positive student experience

Action Items	Responsibility	Deadline	Measurement	Progress	Notes
Identify needs/services and the mode in which students want it offered. (i.e., face-to face, virtual, hybrid) (needs assessment for UH at Sugar Land? CAPS #s, Food Truck #s, Library Usage #s)	Jay Neal, Auxiliary Services				
Relationship building with internal/external partners	Kim Williams	Ongoing			
Campus visits to College and Career Counselors in surrounding area ISD's		Fall 2023	Campus visits to schools in surrounding areas ISD's	Stafford MSD – Complete Fort Bend ISD – Six schools completed during Spring 2023. Three schools remain for Fall 2023. Lamar Consolidated – In Progress Fall 2023	During campus visits, UH promotional materials are given to each College and Career Counselor, along with promoting events in Sugar Land and future collaboration efforts such as student workshops in various needed areas.
Cougar Prowl		Every Fall	October 8, 2022	Fall 2022 – Complete Fall 2023 – In Progress	Cougar Prowl is offered every Fall semester
Destination UH		Every Spring	April 15, 2023	Spring 2023 – Complete Spring 2024 –In Progress	Destination UH is offered every Spring semester.
Partner with WCJC to offer UH specific programming for their students		Ongoing	April 13, 2023	Spring 2023 Complete – Information Session for WCJC Students interested in UH. Fall 2023 – In Progress	UH specific programming for WCJC students is done every semester. Planning is under way for two events with WCJC for Fall 2023.

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Retreats/Tours for internal/external partners		Every Fall/Spring	Multiple Dates throughout the year	Fall 2022/Spring 2023 – Complete Fall 2023/Spring 2024 – In Progress	For Fall 2022/Spring 2023 – 6 Retreats, 10 Large Group Tours, 20 plus individual tours
Partner with Alumni Association for events		Every Fall/Spring	November 29, 2022 February 17, 2023	Fall 2022 – Complete - Senior Decal Drive Thru Spring 2023 – Complete - Ring Day Fall 2023 – In Progress	Alumni Association events are held every semester. The events are Senior Decal Drive Thru and Ring Day.
Cougar First Impressions		Every Fall	August 22, 2022 August 23, 2022	Fall 2022 - Complete Fall 2023 – In Progress	Cougar First Impressions (CFI) is a two day event welcoming students to UH. The event is held every Fall semester.
Promote student engagement and campus activity awareness	Marisa Ramirez, Students Services contact, College contacts	ongoing	Social media posts, web items, digital signage info created/posted	ongoing	