

# DEPARTMENT OF CAMPUS RECREATION ANNUAL REPORT FISCAL YEAR 2018

## MISSION

Campus Recreation provides the UH community an inclusive environment that cultivates the development of life skills, through engaging and meaningful recreation programs, facilities, and services.

## VALUES

### Service

We are committed to providing quality service to the OH community through intentional patron interactions, safe and reliable equipment, well-maintained facility spaces, and knowledgeable staff.

### Integrity

We are driven by our mission, vision, and values in all decisions. Through our actions, we will demonstrate knowledgeable and consistent decision-making that results in beneficial outcomes for all stakeholders.

### Leadership

We foster the personal growth of our stakeholders through opportunities for self-discovery, team building, and engagement in experiential leadership and learning.

### Accountability

We consistently uphold the highest industry standards. We work to be creative and forward thinking in facilities, programs, services and fiscal decisions looking at both the short-term and long-term on our stakeholders.

### Communication

We continuously strive to make the UH community aware of our offerings through various channels of communication. We welcome productive and constructive feedback from our stakeholders and will use relevant data in our decision making process.

### Fun

We strive to provide an enjoyable and challenging environment for participants and employees, in an attempts to improve personal success and strengthen the connection to UH.

### Safety

We are dedicated to providing an environment free from physical, mental, and emotional harm. We will utilize risk management training and techniques to prepare all staff members to recognize and correct any potential hazards, as well as respond to accidents and emergencies.

### Inclusion

We demonstrate our commitment to inclusion by providing intentional programming and services for all. We embrace a full spectrum of opportunities that challenge the UH community to grow and think differently.

## VISION

UH Campus Recreation aspires to create a culture of:

**Intentionality**, by creating experiential learning opportunities that meet the needs of the diverse UH community.

**Engagement**, by providing opportunities for involvement through the utilization of extraordinary facilities, programs, and services.

**Student Success**, by creating a student driven department with professional leadership.

## IMPROVEMENTS

Implementation of tablet and online payments  
Replacement of classroom furniture, fitness equipment, standup paddleboards and bikes

## AWARDS & RECOGNITION

American Red Cross Central and South Texas  
Top 10 Training Provider Award 2nd year in a row

Riley Spenningsby, NIRSA Region IV Endowed  
Scholarship

The Aquatic Program received a USA  
Swimming Foundation Grant to provide swim  
lessons to 60 children from the City of  
Houston Third Ward Community

Joseph Secrest, DSAES  
Young Professional of the Year Award



## HIGHLIGHTS

Participation in registered aquatic programs  
increased by 81%

Outdoor Adventure Trip participation  
increased 42% and workshop participation  
increased 154%

Fitness participation in organized activities  
increased by 265%

## PARTNERSHIPS & EVENTS

Partnered with the *UH Alumni Association* for  
the Alumni Homecoming Golf Tournament.

Partnered with Athletics/Women's Basketball  
to get students engaged in women's basketball.

CRWC partnered with Navy ROTC to provide  
sport club officers leadership training.

CRWC partnered with ROTC to replace the  
outdoor fitness equipment in the outdoor field.

Hosted annual TexFit Conference in February.

The American Red Cross Lifeguarding and Water  
Safety Instructor Training Academies were held  
at the CRWC during Spring Break.

Secured host-site status for Beach Body's  
Insanity Live and PiYO Live.

Hosted the Gulf Coast Aquatic Association  
region of Texas Public Pool Council's annual  
Lifeguard Management Academy.

## PROGRAM AREAS

### AQUATICS

Registered Activity participation **increased 81%**  
Life Safety participation: 411  
Registered Activity participation: 357

### FITNESS

Registered Activity participation **increased 265%**  
Group Fitness participants: 17,016  
Personal training participants: 1,561  
Registered fitness activities: 788

### INTRAMURAL SPORTS

Unique participation: **3,298**  
Total participation: **16,515**  
Number of Teams: **602**

### OUTDOOR ADVENTURE

Climbing Wall participants: 7,537  
Outdoor adventure trips: 188  
Registered activities: 177

### SPORT CLUBS

Number of Clubs: 22  
Unique participants : 371  
Total participants: 5,134

### MEMBER SERVICES

Memberships: 2,708	Guest passes: 8,857
Students: 804	Community Adult: 833
Faculty/Staff: 1061	Alumni: 658
Alumni: 374	Guest Adult: 6,109
Other: 469	Guest Child: 1,268

### OPERATIONS

Unique participation: **31,666**  
Total participation: **649,071**  
Total Students participation: **571,151**  
Total Faculty and Staff participation: **18,091**  
Total Alumni participation: **11,527**  
CRWC Facility Tours Total Participation: **11,844**

### OUTREACH

Facebook likes **increased by 7%**  
Twitter followers **increased by 14%**  
Instagram followers **increased by 21%**