UH Branding Submission Protocol for Student Organizations

This flow chart will assist any Student Organization seeking approval for use of UH logos on marketing collateral.

Create Design

Create your design, preferably using a campus resource like CreationStation or Center for Student Media.



Submit For Review

Send design to Ashriel
Dunham
(aldunham@central.uh.edu
) for initial review and
feedback as it relates to UH
Design Standards and the
approval process.

DENIED

If artwork is not approved, UH Branding will send a list of corrections/edits. Complete edits and submit them for review to Ashriel Dunham (aldunham@central.uh.edu) before resubmitting to UH Branding.



Submit For UH Branding Approval

Submit your artwork to UH
Branding (branding@uh.edu) for
approval. Be sure to include a
visual sample of the
item(s)/collateral. Also, give a brief
summary of the purpose, benefit
and its intended use. Please copy
your advisor, Ashriel Dunham
(aldunham@central.uh.edu),
Lawrence Daniel
(Irdaniel@uh.edu), Alexsaundra
Preston (alpresto@central.uh.edu)
and await feedback from UH
Branding.

APPROVED

If artwork is approved, proceed with ordering/printing the materials. Keep a copy of the email approval and submit it with your payment request.