

UNIVERSITY of **HOUSTON**

CENTER for MEXICAN AMERICAN STUDIES



Annual Report

FALL 2018-SPRING 2019

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Cover Artwork by Gonzo247

A Word from the Director

Dr. Pamela Anne Quiroz

Dear Friends,

The 2018-2019 academic year has been an exciting one for CMAS as we completed our first year as the new Headquarters of the national research consortium, the Inter-University Program on Latino Research [IUPLR]. The IUPLR is the leading national consortium of 24 university-related research centers that focus on issues impacting U.S. Latinos.

CMAS also successfully organized and hosted the IUPLR's signature conference, Latino Art Now! and the Spring of Latino Art [SOLA]. The nation's premier forum for visual artists, art professionals, educators, scholars, critics and art dealers, the LAN explores the contours of Latino art, its future directions, and its relationship to contemporary American visual culture. We are proud to say that CMAS hosted the largest and most successful LAN event to date with 70 organizations and more than 100 exhibits, installations and performances between February and May. The City of Houston presented the Center for Mexican American Studies and the Inter-University Program for Latino Research with a proclamation declaring April 4-6, 2019 as Latino Art Now! Days.

I also want to acknowledge our Academic Achievers Program was once again chosen as a finalist by Excelencia in Education. Our UH-AAP program was one of 17 finalists [of 139 undergraduate programs]. We are proud to be considered among the best programs and universities in the nation that promote the success of Latino students.

CMAS is also engaged in establishing its new major in Mexican American and Latinx Studies.

During a period of serious challenges to our Latino communities, CMAS remains committed to academic excellence, diversity and inclusion, civic participation and the pursuit of social justice. As the headquarters of a national research consortium focused on issues impacting Latinos locally and nationally, we are proud to lead the effort to conduct research in the pursuit of social justice. I am exceptionally proud of what we have accomplished as a Center and it is truly a collective effort by dedicated and excellent colleagues. We are proud to present to you the work we have done and will continue to engage to serve the Latino and Houston community.



A handwritten signature in black ink that reads "Pamela Anne Quiroz". The signature is fluid and cursive.

Pamela Anne Quiroz

Executive Director, Inter-University Program for Latino Research
Director, Center for Mexican American Studies



Our Mission Statement

The Center for Mexican American Studies (CMAS) at the University of Houston was established in 1972 as an interdisciplinary academic program encompassing the liberal arts, education and social sciences focusing on the Mexican American and broader Latino experience in the U.S. Its mission is to advance knowledge, promote critical thinking and foster the value of service to the community. This involves designing a broad spectrum of public and scholarly programs. Located within the College of Liberal Arts and Social Sciences, CMAS has evolved into an academic unit with several major components: teaching, research and publications, recruitment and retention, leadership training, academic advising and community service.

UNIVERSITY of **HOUSTON**
CENTER for MEXICAN AMERICAN STUDIES

The CMAS Staff



Dr. Pamela Quiroz
Director, CMAS
Executive Director, IUPLR



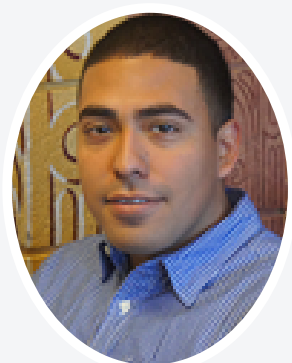
Dr. Jeronimo Cortina
Associate Director



Jessica Thiam
Department Business
Administrator



Fely Aguilar
Program Director



Eddie Gonzalez
Program Coordinator



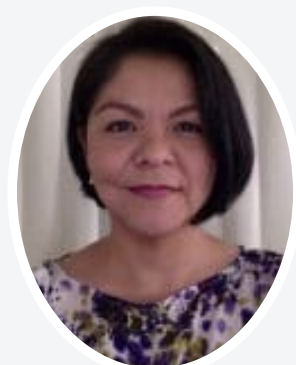
Christine Cortez
Financial Coordinator



Sarah Cantu
Social Media Coordinator



Danielle Steber
Administrative Coordinator



Maira Alvarez
IUPLR Director
Houston

CMAS Committees 2018-2019

Faculty Advisory Committee

Nicolás Kanellos, *Brown Foundation Professor of Hispanic Studies*

Christina Sisk, *Associate Professor of Hispanic Studies*

Daphne Hernandez, *Assistant Professor of Health and Human Performance*

Luis Torres, *Associate Dean of Research and Strategic Partnerships*

Roberto Tejada, *Hugh Roy and Lillie Cranz Cullen Distinguished Professor of English*

Research Committee

Jeronimo Cortina, *Associate Professor of Political Science*

Christina Sisk, *Associate Professor of Hispanic Studies*

Virmaire Correa-Fernandez, *Assistant Professor of Psychological Health and Learning Sciences*

Elizabeth Farfán-Santos, *Assistant Professor of Anthropology*

Jorge Gonzalez, *Associate Professor of Psychological Health and Learning Sciences*

Graduate Fellowship Committee

Mark Goldberg, *Assistant Professor of History*

Isabel Torres, *Associate Professor of Social Work*

CMAS Committees 2018-2019

Visiting Scholars Committee

Michael Olivas, *William B. Bates Distinguished Professor of Law*

Monica Perales, *Associate Professor of History*

Arturo Hernandez, *Professor of Psychology*

Amanda Ellis, *Assistant Professor of English*

Mentoring Committee

Norma Olvera, *Professor of Educational Psychology*

Consuelo Arbona, *Professor of Counseling Psychology*

Curriculum Committee

Gabriela Baeza-Ventura, *Associate Professor of Hispanic Studies*

Christina Sisk, *Associate Professor of Hispanic Studies*

Daphne Hernandez, *Assistant Professor of Health and Human Performance*

Ruth M. Lopez, *Assistant Professor of Educational Leadership and Policy Studies*

Mabel Cuesta, *Assistant Professor of Hispanic Studies*

CMAS 2018-2019 Advisory Board

Honorary Chairperson

Alfred Castillo, Jr.

Nouryon

Franco Albarran, AIA

Principal Architect

Albaran Architects, L.L.C.

Rodrigo Amare

Alloy Merchant Finance, L.P.

Elvia I. Canseco

Ophthalmologist

Berkley Eye Center

Edgardo E. Colon, P.C.

Attorney at Law

Joel Garza

Garza Management Corp.

Sonia Garza-Monarchi

Garza Protocol Associates, L.L.C.

Noe Negrete

Silver Eagle Distributors

Gersson Rosas

Executive Vice President

Houston Rockets

Gerardo Santos

Operations Support Analyst

CITGO Petroleum Corp.

Gustavo Villalpando

Crim & Villalpando Law Firm

Jessica Bromwell

Hewlett-Packard

Gelines Chapa

Designer

Gelines Jewelry

Paula Mendoza

UHS Board of Regent

Possible Missions, Inc.

Christina Morales

Morales Memorial Foundation

Grace Olivares

Director, Community Engagement

KXLN-TV Channel 45 Univision

Graciela Saenz, J.D.

Law Offices of Graciela Saenz,

P.L.L.C.

Linda Treviño

Senior Stakeholder Affairs,

Government and Public Affairs

METRO

Cindy Villareal

Perkins & Will

Armando Walle

State Representative

Headquarters of the IUPLR

(2018-2023)

The Inter-University Program for Latino Research (IUPLR) is a national consortium of university-based centers dedicated to the advancement of the Latino Research and policy agenda in the United States.

Member Institutions:

- City College of New York
- DePaul University
- Florida International University
- Hunter College, CUNY
- John Jay College of Criminal Justice, CUNY
- Michigan State University
- Northern Illinois University
- San Francisco State University
- Smithsonian Latino Center
- University of California, Berkeley
- University of California, Davis
- University of California, Los Angeles
- University of Connecticut
- University of Houston
- University of Illinois at Chicago
- University of Massachusetts Boston
- University of Nebraska, Omaha
- University of Notre Dame
- University of New Mexico
- University of Nevada, Reno
- University of Texas at Austin
- University of Texas at El Paso
- University of Texas at San Antonio
- Wayne State University

Areas of Research:

- Borders and Transnationalism
- Cultural Citizenship
- Demographic Transformations
- Economy and Labor
- Health
- Immigration and Civil Rights
- Arts and Culture
- Education
- Family, Children, and Youth
- History
- Politics
- Literature
- Digital Humanities
- Population and Migration
- Social Sciences and Public Policy
- Language

Areas of Expertise:

Labor, migration, education, race & ethnicity, literature, cinema and media studies, history, Afro-Latinos, language, youth and families, popular culture, bilingualism, music, cultural anthropology, public policy, criminal justice, comparative politics and political behavior, health disparities, technology, art and visual culture, borderlands, identity, sociology, law.

Founded: 1983

Network of Scholars and Experts: 600

Latino Art Now!

A Conference of the Inter-University Program for Latino Research

Latino Art Now! (LAN!) is a signature event of the IUPLR consortium and in 2019 was hosted by the University of Houston Center for Mexican American Studies. It explores and celebrates Latino/a/x and Latin American visual artists in the United States while advancing awareness, education, scholarship and knowledge. In April 2019, Houston served as the fifth US city to host such an effort that targets both local and national audiences.

A special feature of the LAN! was the Spring of Latino Art (SOLA), a four month celebration (February - May 2019) of neighborhoods, museums and galleries. SOLA was an outgrowth of partnerships with 70 local arts organizations and more than 100 artists. It featured over 108 visual art exhibitions, installations and curatorial projects along with film festivals, the Houston Ballet, Opera and other theatrical performances.



Promote



Support



Advance



Spring of Latino Art!

February - May, 2019



February - May 2019



70 billboards across Houston & the greater Texas region

featuring **50** local visual artists.

Over **100** exhibitions and installations with LAN! pylons identifying participating venues.



More than **100** local artists participated.

Latino Art Now! Conference

April 4-6, 2019

The University of Houston Student Center

On April 4-6, 2019 the University of Houston Center for Mexican American Studies (CMAS) and the Inter-University Program for Latino Research (IUPLR) proudly hosted the 6th Latino Art Now! Conference.

The LAN! Conference brought together artists, curators, scholars, collectors, museum professionals and others from around the world to discuss and celebrate the impact and importance of Latino art. The opening ceremony included remarks from Dr. Pamela Anne Quiroz, Executive Director of IUPLR and CMAS, Mari Carmen Ramirez, Museum of Fine Arts Houston and Dr. Thomás Ybarra-Frausto.

IUPLR presented The 2019 Tomás Ybarra-Frausto Award for Advancing Latino Art to Dr. Gilberto Cardenas in recognition of his significant contributions to the field of Latino art in the U.S. The IUPLR Recognition for Lifetime Achievement was presented to Leo Tanguma, well known Chicano muralist.

The conference consisted of more than two dozen panel discussions covering a variety of topics regarding the Latino experience in art and society. The conference had a total attendance of over 470 participants.

Latino Art Now! Houston Promo: <https://youtu.be/1cQW0PGTiSo>

LATINO ART IS AMERICAN ART



Latino Art Now! Conference

April 4-6, 2019

The University of Houston Student Center



Latino Art Now! Opening Reception

February 13, 2019

The Dunlavy



Latino Art Now! Reception

March 5, 2019
Partnership Tower



Latino Art Now! Closing Reception

April 6, 2019

Legacy Room, Houston City Hall

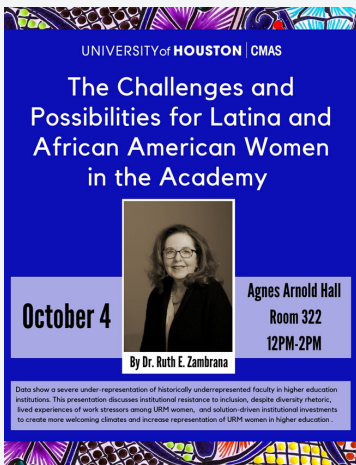


Latino Art Now! Receives City of Houston Proclamation

To express the importance of the Latino Art Now! featuring the Spring of Latino Art on the Houston community, the City of Houston presented the Center for Mexican American Studies and the Inter-University Program for Latino Research with a proclamation declaring April 4-6, 2019 as Latino Art Now! Days.



CMAS Events



"The Challenges and Possibilities for Latina and African American Women in the Academy"

October 4, 2018 | 12 p.m. - 2 p.m.

Agnes Arnold Hall Room 322

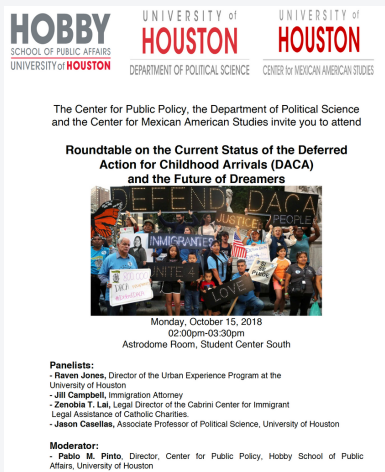
Dr. Ruth E. Zambrana discusses data showing severe under-representation of historically underrepresented faculty in higher education.

"Latina/o Racialization and Well-Being"

October 11, 2018 | 11 a.m. - 12 :30 p.m.

Student Center South: Skyline Room

Dr. Edward D. Vargas discusses research on Latina/o racialization and how this impacts inequality.



"Roundtable on the Current Status of DACA and the Future of Dreamers"

October 15, 2018 | 2 p.m. - 3:30 p.m.

Student Center South: Astrodome Room

Panelists discussed the status of the Deferred Action for Childhood Arrivals (DACA).

"A Conversation on US Immigration Crisis"

October 18, 2018 | 1 p.m. - 2 p.m.

Agnes Arnold Hall Room 322

A conversation on US immigration, family separation and Torn Apart data visualizations from experts.





"3rd Annual CMAS Luncheon"

November 12, 2018 | 12 p.m. - 1:30 p.m.

The Junior League of Houston, Inc.

A fundraising event for the success of our Academic Achievers Program.

"The Latino Vote in the 2018 Election"

December 6, 2018 | 5:30 p.m.

Student Center South: Heights Room

Discussion led by Matt Barreto, Ph.D. (UCLA/Latino Decisions)



"CMAS Faculty Holiday Gathering"

December 13, 2018 | 1 p.m.

Conrad N. Hilton College

Annual CMAS holiday gathering celebrating Latino faculty.

"A Conversation with Andre Gutfreund"

December 16, 2018 | 4 p.m.

SEC Room 101

A conversation with Salvadoran filmmaker Andre Gutfreund as he screens contemporary films from El Salvador.





UH College of Art Presents
 Don't Look Down:
 Art on the Political Tightrope
Coco Fusco
March 4
6:30 PM

Free and Open to the Public
 UH College of Art
 Dudley Recital Hall
 4800 Calhoun Road, Houston, TX 77004
 UNIVERSITY of HOUSTON | CMAS

LATINO ART NOW! UNIVERSITY of HOUSTON JASMINE G. MAGUIBAN COLLEGE OF THE ARTS

"Don't Look Down: Art on the Political Tightrope"

March 4, 2019 | 6:30 p.m. | Dudley Recital Hall
 Agnes Arnold Hall Room 322


Coco Fusco, interdisciplinary artist hosts an intimate discussion.

"Stolen Education"

March 21, 2019 | 6 p.m. - 8 p.m.

Farish Hall KIVA

Free film screening and discussion with Executive Producer and Co-writer Enrique Alemán Jr., Ph.D.



Segregated by race. Punished for being Mexican American. Eight children testified against injustice. This is the untold story of how they changed education in Texas.

March 21, 2019
 6 p.m. to 8 p.m.

Farish Hall KIVA
 552 Calhoun Blvd
 Houston, TX 77004

STOLEN EDUCATION

FREE film screening and discussion with Executive Producer and Co-Writer Enrique Alemán Jr., Ph.D.

Join us to watch this powerful documentary, which tells the story of how eight schoolchildren made history in Texas when they testified in a federal desegregation case against an all-white school board.

Light refreshments will be provided.

RSVP by March 18 at bit.ly/UHStolenEd
 Questions? Email: depp@uh.edu

UNIVERSITY of HOUSTON COLLEGE of EDUCATION Educational Leadership & Policy Studies

HESA

UNIVERSITY of HOUSTON CENTER for MEXICAN AMERICAN STUDIES



IUPLR
 INTER-UNIVERSITY PROGRAM
 for LATINO RESEARCH

Latino Art Now!
 Houston
 April 4-6th, 2019
 A program of the
 Inter-University Program for Latino Research

**Sight Lines
 & Time Frames**

Hosted by The University of Houston's
 Center for Mexican American Studies and
 the Smithsonian Latino Center

UNIVERSITY of HOUSTON | CMAS

Smithsonian Latino Center

"Latino Art Now! Sight Lines & Time Frames"

April 4-6, 2019 | Student Center South

A program of the Inter-University Program for Latino Research.

"AAP Graduation Banquet 2019"

May 17, 2019 | 7 p.m.

Conrad N. Hilton College

A reception celebrating our AAP 2019 graduates.



UNIVERSITY of HOUSTON
 CENTER for MEXICAN AMERICAN STUDIES

PROUDLY INVITES YOU TO OUR

**AAP
 GRADUATION
 BANQUET
 2019**

FRIDAY, MAY 17, 2019
 7:00PM
 UH HILTON HOTEL
 FLAMINGO ROOM

PLEASE RSVP BY MAY 10 TO:
FAGULAR@CENTRAL.UH.EDU

Visiting Scholar Program

The Visiting Scholar Program aims to support research on Mexican American and Latinx studies regardless of the disciplinary focus. Visiting scholars join the Center for Mexican American Studies as postdoctoral fellows and actively participate in the Center's research activities and seminars. The Visiting Scholar Program provides time, space, and mentoring for the fellows to work on their projects as well as advancing the Center's research agenda.

Sarah Hinojos, Ph.D. Communications, Chicana/o Studies	2016-2018 "Lupe Valdez & Her Spicy Visual "Accent""
Monica Lugo, Ph.D. Sociology	2016-2018 "Mothering in Insecurity: How Immigrant Illegality shapes the experience of Mexican Women in Dallas"
Gerardo Villalobos, Ph.D. Communications	2016-2017 "Commodifying Migration: Migration Representation in the Media"
Amanda Ellis, Ph.D. Chicana/o Literature and Ethnic Studies	2016-2017 "Suturando Heridas: Holistic Healing and the Mexican American Imaginary"
Sylvia Mendoza, Ph.D. Education	2015-2016 "Re-imagining Education with Chicano/a Youth Education"
Elizabeth Farfan, Ph.D. Anthropology	2014-2015 "Mexican American and the Affordable Care Act"
Eric Castillo, Ph.D. Art	2013-2014 "UndocuQueer"
Jose Angel Hernandez, Ph.D. History	2011-2012 "Luis Siliceo and Back to Mexico Movement: A Transnational Study of Resettlement Schemes"

Visiting Scholar Program

George Diaz, Ph.D.	2010-2010
	"Smugglers, Saint, and 'Aliens' in the U.S.-Mexico Borderlands"
	2009-2010
Vera Lopez, Ph.D.	"Girls, Gangs, and Sexual Infidelity"
Educational Psychology	
	2008-2009
Ruben Cordova, Ph.D.	"Casas' Humanscape Series"
Art	
	2007-2008
Estevan Azcona, Ph.D.	"Movimiento Music" The Borderlands of the Cultural Nationalism in
Music	the Chicano Movement"
	2006-2007
Jeronimo Cortina, Ph.D.	"One Size Does Not Fit All: Contemporary Public Opinions Towards
Political Science	Immigration"
	2005-2006
Ramiro Martinez, Jr., Ph.D.	
Sociology	"Latino Violence by the Border: The Case of Houston 1985-2000"
	2004-2005
Alice Cepeda, Ph.D.	"Paradoxical Autonomy: Sexo Servidoras on the U.S.-Mexico Border"
Sociology	
	2003-2004
Monica Perales, Ph.D.	"Smelertown, Texas: Photography, Gender, and the Making of a
History	Mexican American Working Community"
	2002-2003
Luis Alvarez, Ph.D.	"The Riddle of the Zoot Suit: Mexican American Youth Culture and the
History	Politics of Struggle During World War II"
	2002-2003
Raul Ramos	
History	"Texas State Policies Affecting Tejanos"
	2001-2002
Marilyn Espitia, Ph.D.	
Sociology	"Latino Immigrants and Naturalization"

Visiting Scholar Program

Luis Salinas, Ph.D.	2001-2002
Sociology	"The Tejano Family"
Susan Moreno, Ph.D.	2001-2002
English	"Analysis of Undergraduate Experiences of Latinas in Science Mathematics and Engineering"
Marie Theresa Hernandez, Ph.D.	2000-2001
Anthropology	"Reconditioning History: San Isidro County"
Sarah Cortez, M.A., M.S.	2000-2001
English	"Walking Home: A Memoir of Being Raised in Houston"
Sarah Cortez, M.A., M.S.	1999-2000
English	"Urban Speak: Poetry of the City"
Adolfo Santos, Ph.D.	1999-2000
Political Science	"Subtractive Schooling: U.S. Mexican Youth and the Politics of Caring"
Tony Diaz, M.F.A.	1998-1999
Writer	"The Evolution of the Latino: Sombrero Hysteria & The Cactus Eaters"
Jose Angel Gutierrez, Ph.D.	1997-1998
Political Science	"Leadership and Politics of Mexican Americans"
Norma Olvera, Ph.D.	1997-1998
Center for Immigration	"Coping Strategies Among Immigrants in Mexican American Communities in Houston"
Paul Guajardo, Ph.D.	1996-1997
English	"Chicano Comedy"
Armando Trujillo, Ph.D.	1996-1997
Anthropology	"In Search of Aztlan: Identity and Cultural Production"
Judith A. Arroyo, Ph.D.	1995-1996
Psychology	"Situational and Regional Variation in Ethnic Labels"

Visiting Scholar Program

Lorna Dee Cervantes, M.A. Creative Writing	1994-1995 Two Poetry Manuscripts: "How Far is the War?" and "Bird Ave"
Roberto Salas, M.F.A. Artist	1993-1994 "Bajo del Sol Tejano" Mural painted at Austin High School
Avelardo Valdez, Ph.D. Social Work	1992-1993 "Intermarriage Among Mexican Americans in Harris County, 1960-1990"
Manuel Peña, Ph.D. Anthropology/Music	1992-1993 "Musica Tejana"
Guadalupe San Miguel, Ph.D. History	1990-1991 "Brown, Not White: School Integration and Chicano Movement in Houston"
Thomas H. Kreneck, Ph.D. History	1989-1990 "Mexican American Odyssey: Felix Tijerina Entrepreneur & Civic Leader, 1905-1965"
Maria del Refugio Robledo, Ph.D.	1989-1990 "A Study of Intra-District Variation in Dropout Rates in HISD"
Emma Perez, Ph.D. History	1988-1989 "Mexican American Women in Houston: Work, Family, and Community: 1900-1940"
Denise Elia Chavez Drama	1988-1989 "The Face of an Angel"
Arnoldo De Leon History	1986-1987 "Ethnicity in the Sunbelt: A History of Mexican Americans in Houston"

The **University of Houston's**
First IUPLR Carnegie
Mellon Doctoral Fellow

Alex LaRotta

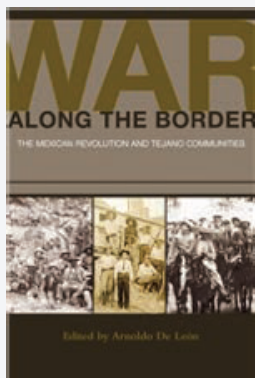
History Department
Mellon Dissertation Fellow
2018-2019

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for LATINO RESEARCH

Alex is now a Post-Doctoral Scholar at Columbia University, New York.

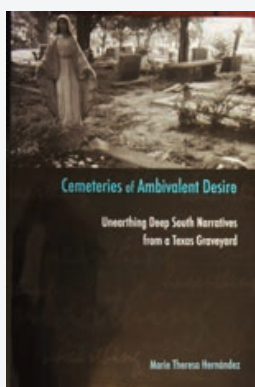
Publication Series in Mexican American Studies



War Along the Border

Edited by Arnaldo De Leon

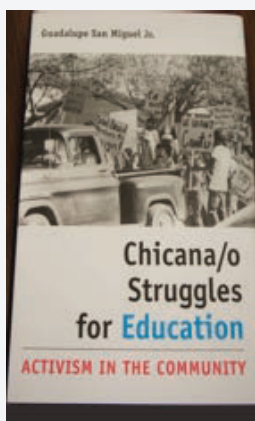
War Along the Border, edited by noted Tejano scholar Arnaldo De Leon, is the result of an important conference hosted by the University of Houston Center for Mexican American Studies. Scholars contributing to this volume consider topics ranging from the effects of the Mexican Revolution on Tejano and African-American communities to its impact on Texas' economy and agriculture.



Cemeteries of Ambivalent Desire

Marie Theresa Hernandez

Growing up as the daughter of a funeral director in Fort Bend County, Texas, Marie Theresa Hernandez was a frequent visitor to the San Isidro Cemetery, a burial place for Latino workers at the Imperial Sugar Company based in nearby Sugar Land. During these years she acquired from her parents a sense of what it was like to live as an ethnic minority in Jim Crow Texas. She pieces the narrative of the struggles of Mexican-American lives that formed her heritage.



Chicana/o Struggles for Education: Activism in the Community

Guadalupe San Miguel Jr.

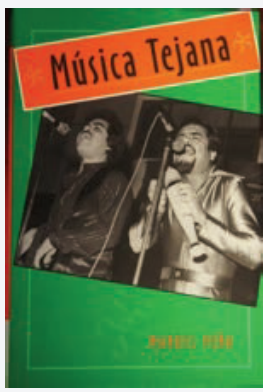
Much of the history of Mexican-American educational reform efforts has focused on campaigns to eliminate discrimination in public schools. However, as historian Guadalupe San Miguel demonstrates the story is much broader and more varied than that.



Brown, Not White

Edited by Arnaldo De Leon

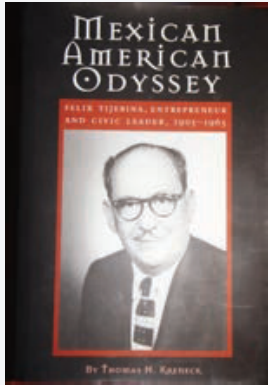
Strikes, boycotts, rallies, negotiations, and litigation marked the efforts of the Mexican origin community to oppose the discrimination in Houston schools in the early 1970s. San Miguel identifies the important implications of this struggle for Mexican Americans and for public education.



Musica Tejana

Manuel Peña

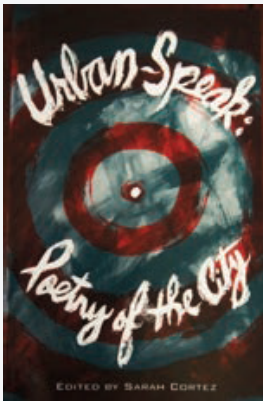
Texas-Mexican music or musica tejana, is not one single music but several musical and musico-literary genres, ensembles, and their styles, encompassing the corridors, cancion and what author Manuel Peña calls the corrido-cancion.



Mexican American Odyssey

Thomas H. Kreneck

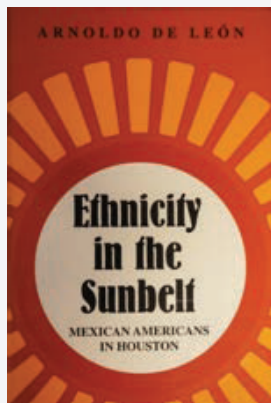
In Mexican American Odyssey, Thomas H. Kreneck not only traces the influential life of Houston entrepreneur and civic leader Felix Tijerina as an individual, but illustrates how Tijerina reflected many trends in Mexican American development during the decades he lived, years that were crucial for the Hispanic community today.



Urban-Speak

Edited by Sarah Cortez

"...a new batch of Houston [student] writers explore life in poems that are gritty, throbbing, stubbornly triumphant creations that come from living in the nation's fourth largest city." - Collegium: The Magazine of the University of Houston, Spring 2002. The poetry in Urban Speak was composed by students who were enrolled in the Latino Visions of the City course sponsored by CMAS and taught by Ms. Cortez.



Ethnicity in the Sunbelt

Arnoldo De Leon

A century after the first wave of Hispanic settlement in Houston, the city has come to be known as the "Hispanic Mecca of Texas." Arnoldo De Leon's classic study of Hispanic Houston, now updated to cover recent developments and a decade of additional scholarship, showcases the urban experience for Sunbelt Mexican Americans.



Chicano-Mexicano Relations

Edited by Tatcho Mindiola, Jr., Max Martinez

This is a seminal work about the formal ties between Mexican head of the state and Chicano activists of the Chicano movement during the 1970s and 1980s. Details of these early contacts and politics are written by some of the participants themselves.

Academic Achievers Program

The Academic Achievers Program (AAP) is sponsored by the Center for Mexican American Studies and the Office of the President. It was established in the fall of 1994. It is designed to recruit underrepresented students and increase retention to graduation through research-based practices. Services offered by AAP include:

- \$3,000 annual scholarship
- Mandatory individual academic tutoring
- Time management skill sessions
- Skills workshops and leadership training
- Career and internship opportunities
- Priority registration



The Academic Achievers Program was a finalist in the **2018 Examples of Excelencia in Education** as one of the 17 programs increasing Latino student success across the nation out of 139 undergraduate programs.



UNIVERSITY of HOUSTON
CENTER for MEXICAN AMERICAN STUDIES

The AAP has received both state and national recognition, as a finalist in the 2018 and 2014 Excelencia in Education, a recipient of the "Star Award" by the Texas Higher Education Coordinating Board and as a "Bright Spot" in Hispanic Education by the White House Initiative on Hispanic Education in 2015.



Fely Aguilar Named New AAP Director



The Academic Achievers Program welcomes Fely Aguilar as the new Program Director. Fely has been with the Center for Mexican American Studies since 2010. She coordinated the Academic Achievers Austin High School Program with an 99% graduation rate.

Academic Achievers Program University of Houston

Activities

Fall 2018

September 7, 2018 | Monthly Meeting
Presentation by Arnetta Yardborough,
Professional Coach and Facilitator, AY &
Associates

September 15, 2018 | Fiestas Patrias Parade
Students participated in the parade on the
UH float

September 28, 2018 | Hewlett-Packard Jobsite Visit
A jobsite tour and presentation hosted by AAP alumni

October 5, 2018 | Monthly Meeting
Presentation by Julio Garcia, Owner Mia Bella and Ambriza Restaurants

November 2, 2018 | Monthly Meeting

November 19, 2018 | CMAS Thanksgiving Potluck



Activities

Spring 2019

February 8, 2019 | Monthly Meeting

Welcome by Dr. Jeronimo Cortina, Associate Director, CMAS

February 16, 2019 | Houston Hispanic Forum

February 20, 2019 | Career Day

In partnership with LULAC and Nissan

March 8, 2019 | Monthly Meeting

Presentation by Fatima De Leon,

Marketing and Communications

Specialist, Port of Houston

March 20, 2019 | Scarlet Night

Prospective Student Information Night



March 25-29, 2019 | Service Project

Latino Art Now! Flyer Distribution

April 1, 2019 | Scarlet Night

Prospective Student Information Night

April 4-6, 2019 | Service Project

Latino Art Now! Conference

Volunteering



April 12, 2019 | Monthly Meeting

Presentation by Moises Villalpando,

Financial Aid Program Coordinator, UH

April 17, 2019 | Hispanic Health Coalition

Luncheon

May 1, 2019 | Smith & Burgess Jobsite Visit

May 17, 2019 | Latin Women's Initiative

Fashion Show & Scholarship Benefit

Luncheon

May 17, 2019 | AAP Graduation Banquet



Academic Achievers Program

Austin High School

The Academic Achievers Program at Austin High School was founded in 1988. This program focuses on helping at-risk students achieve excellent academic standing, high school graduation, and college enrollment. Those who are accepted are provided with the following services throughout their entire three year program membership:

- Daily tutoring sessions
- Mentoring
- Workshops
- SAT preparation classes
- Leadership development retreats
- Intense college preparatory summer sessions

The students biggest incentive to remain in the program is knowing that when they graduate from high school and enroll at the University of Houston, they will be automatically admitted into the Academic Achievers Program at UH and become eligible for a four-year \$12,000 scholarship.

Activities

Fall 2018

- Four Mandatory Student Meetings
- Workshops:
 - Apply Texas by UH AAP Mentors
 - SAT Workshop by Dr. Daniel Mendiola and Dr. Mario Mendiola
 - Senior Check List by UH AAP Mentors
 - Buffalo Bayou Rowing Center Presentation by Dr. Greg Ward
- Community Service
 - Food Drive, Houston Food Bank
 - Flag Football benefiting American Cancer Society
 - Homemade Holiday Cards for the elders
- Student Socials
 - Thanksgiving Potluck
 - AMC 30 Movie Theater trip - Dr. Seuss The Grinch



Activities

Spring 2019

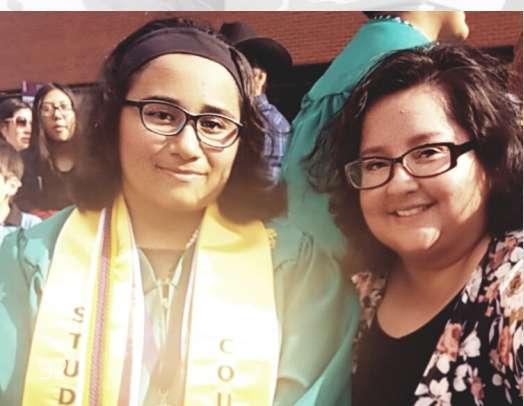
- Five Mandatory Student Meetings
- Workshops:
 - Financial Literacy by Eduardo Elizondo
 - Excel Training Workshops by Sam Tietjen and guest speakers: Miguel Correa, Ian Otero, Marina Tietjen, Ivette Lopez and Nayeli Basten
 - College Life by UH students Melanie Salazar, Jose Rivas, Selenia Reyes
 - Business Proposal by UH student Eric Moreno
 - Testimonial by Michelle Avalos
- Community Service
 - Valentines Day Cards for local nursing home
 - Latino Art Now! Flyer Distribution
 - Latino Art Now! Conference
- Student Socials
 - Bounce to Success at Urban Air Trampoline Park
 - Senior Trip to Schlitterbahn, New Braunfels



CONGRATULATIONS

AAP Austin High School

Class of 2019



Graduate Fellowship Program

The Graduate Fellowship Program is designed to recruit outstanding students who have demonstrated the interest in the advancement of the Mexican American or Latino community.

Preference is given to students who plan to conduct research in the area of Mexican American and/or Latino Studies. Students who are pursuing an M.A., M.F.A. or Ph.D. at the University of Houston are eligible to apply. Priority consideration will be given to students who bring a unique quantitative or qualitative research toolkit that would enhance CMAS research activities. Fellowships of up to \$16,500 per academic year, renewable for a second year, are awarded to students on a competitive basis.



Natalia Trigo

Natalia is a doctoral candidate of Creative Writing in Spanish within the Department of Hispanic Studies. She earned both her Master's in Arts in Ibero-American Literature and her Bachelor of Arts in Communications from the Universidad Iberoamericana. Her volunteer work in Mexico made her aware of the importance of bringing to light untold narratives within the Latino-American diaspora. Her doctoral work currently focuses on the generational impacts of Latina women and various writings of these groups.

Maira Álvarez



Maira is the Houston Director for the IUPLR. She holds a Ph.D. from the University of Houston, M.A. from the University of Arizona, and B.A. from Texas A&M International University. Dr. Alvarez' research interests include Latina/o and Latin American Literature, Border and Women's Studies, art, print culture, archives, and Digital Humanities. Her digital scholarship includes co-founder of Borderlands Archives Cartography, team member of Torn Apart/Separados, and team member of the Houston Latino Visual Art Registry.

Devon Jones



Devon is a doctoral candidate in the Department of Political Science. In 2014, Devon earned her Bachelor of Arts in International Relations from Samford University and her Master's in Political Science from the University of Houston in 2017. Devon's dissertation, "The Impact of Public Opinion on Judicial Decisions: An Empirical Analysis of Abortion Case Outcomes," focuses on judicial institutions and public opinion across the United States.

CMAS Graduate Fellows

Paige Quiñoes | 2017-2018 | English

Leonardo Gonzalez | 2017-2019 | Hispanic Studies

Flor Avellaneda | 2017-2018 | Social Work

Karen Martinez | 2016-2017 | Art

Andrea Elizondo | 2016-2017 | Art

Jesus Gonzalez | 2016-2017 | Art

Lauren Espinoza | 2015-2016 | English

Berenice Hernandez | 2014-2016 | Social Work

Alvaro Montano | 2014-2015 | Communications

Sophie Romay | 2014-2015 | Psychology

Anthony Calderon | 2013-2015 | Communications

Samantha Rodriguez | 2013-2015 | History

Nadja Diaz Rodriguez | 2013-2015 | Sociology

Jacob Sustaita | 2012-2014 | Music

Joesph G. Zaragoza | 2012-2014 | Psychology

Ana Rodriguez | 2012-2013 | Social Work

David Torres | 2012-2013 | Political Science

Eva E. Briones | 2011-2012 | Social Work

Sandra Enriquez | 2011-2012 | History

Angela R. Leal | 2011-2012 | Sociology

Aurora I. Nuñez | 2011-2012 | Psychology

Aurora I. Ramos Nuñez | 2010-2011 | Psychology

Luz Macias | 2010-2011 | Social Work

Carlos Cantu | 2009-2011 | History

Lucia Galvan | 2008-2011 | Sociology

Carlos Lazo | 2008-2010 | Sociology

Neftali Rodriguez | 2008-2010 | Social Work

Amalia Mena-Mora | 2007-2009 | Political Science

Lourdes Aguinaco | 2007-2009 | Public Administration

Yolanda Ortiz Godsey | 2006-2008 | Spanish

Jack Griffin-Garcia | 2006-2008 | Social Work

Michael Espinoza | 2006-2008 | Sociology

Violeta Sanchez | 2005-2007 | English

Moises Prospero | 2005-2007 | Social Work

Felipe Hinojosa | 2005-2007 | History

Jesus Benitez | 2005-2007 | Studio Art

Juan Rodriguez | 2004-2006 | History

Ana Marie Villegas | 2004-2006 | Social Work

Lilian Chavez | 2004-2006 | Sociology

Omar Herrera-Arizmendi | 2004-2006 | Music

Itzel Richarte | 2003-2005 | Spanish

Wyn Tran | 2003-2004 | Sociology

Jessica Borboa | 2002-2004 | History

Jimmy Patino | 2002-2004 | Sociology

Alejandra Jaramillo | 2001-2003 | History

Sonia Hernandez | 2001-2003 | History

Trinidad Gonzalez | 2000-2002 | History

Raquel Flores | 2000-2002 | Sociology

Marta Ottilie Glueck | 2000-2001 | Spanish

Mario Vasquez | 1999-2001 | Social Work

Lisa Marie Miller | 1999-2000 | Sociology

Jose Angel Hernandez | 1998-2000 | History

Deborah L. Muniz | 1998-2000 | Sociology

Russell Contreras | 1997-1999 | History

Olga Marie Sheible | 1997-1999 | History

Noe Perez | 1996-1998 | Sociology

Ramon Colorado | 1996-1998 | Chemistry

Sophia Gutierrez | 1995-1997 | History


Barbara Rodriguez | 1995-1997 | Anthropology

Noe Ramirez | 1994-1996 | Social Work

Elisama Puente | 1993-1995 | History

Lillian Salinas | 1993-1995 | Social Work

Mexican American Studies Minor



The Center for Mexican American Studies offers a minor in Mexican American Studies. The material covered in the minor conveys the broad and rich experiences of people of Mexican decent in the United States. A minor in Mexican American Studies augments a student's major area of study and prepares him/her to better understand the history, culture, social relations, folklore, literature, politics, and numerous contributions this group has made to society in the United States.

Many students minor in Mexican American Studies because their future employment will deal directly or indirectly with the Mexican American and broader Latino communities. Teachers, business people, urban planners, architects, psychologists, bankers, writers, journalists, and lawyers should be aware of the nature and dynamics of the Mexican American community in order for them to carry out their jobs in a more effective manner. This is particularly true as people of Mexican decent grow in numbers and influence.

Other students take courses in this field because they want to know more about their culture and history. The relative lack of information about the Mexican American experience in the public schools makes this extremely important. Many students are interested in Mexican American Studies because they want to become future leaders and hone their knowledge and skills to be more effective in the area of public policy, public speaking, and community organizing. A growing number of students are interested in the minor because they wish to become college professors and specialize in Mexican American Studies.

Artwork by Gerardo Rosales

Mexican American Studies Minor

A minor in Mexican American Studies requires a minimum of 15 semester credit hours.

This includes MAS 2340 Introduction to Mexican American Studies (required course - three credit hours) and a minimum of three or nine semester credit hours from approved liberal arts courses and a minimum of three or nine credit hours from approved social science courses,

Nine of the 15 hours must be taken at the University of Houston (in residence) and nine hours must be advanced (junior or senior level). Of these nine, at least six must be taken in residence.



A 2.00 minimum grade point average over all courses applied to the minor is required. No more than three credit hours can be taken in Spanish "language" courses. "MAS" prefixed courses can be used in the social science category for the minor as well as in the liberal arts.

Social Sciences

3 to 9 hours

ANTH 3312	Mexican American Culture
ANTH 4372	Maya Archeology
ANTH 4373	Archeology Of the Aztecs and their Neighbors
POLS 3372	Latino Politics
SOC 3324	Hispanic Identity
SOC 3326	Immigration in the U.S. Society
SOC 3372	Mexican-American Family

Liberal Arts

3 to 9 hours

MAS 3340	Development of the Mexican American Urban Community
MAS 3341	Mexican American Experience Through Film
MAS 3342	Mexican Immigration to the U.S.
MAS 3343	Latino Psychology
MAS 3346	Latinas in the U,S,
ARTH 3312	Pre-Colombian Art
ENGL 3361	Mexican American Literature
HIST 3332	Chicano History to 1910
HIST 3333	Chicano History since 1910
HIST 3342	Texas-Mexican History
HIST 3369	Colonial Mexico
HIST 4369	Modern Mexico: 1810 to Present
SPAN 2301	Intermediate Spanish I
SPAN 2302	Intermediate Spanish II
SPAN 2307	Spanish for Hispanic heritage Learners I
SPAN 2308	Spanish for Hispanic heritage Learners II
SPAN 2615	Intensive Intermediate Spanish for Heritage Learners
SPAN 3301	Spanish Oral Communication for Critical Thinking
SPAN 3302	Advanced Spanish for Non-Heritage Learners
SPAN 3331	Mexican American Literature
SPAN 3345	Hispanic Folklore of the Southwest

Mexican American Minor Courses

Fall 2018

MAS 2340	Introduction to Mexican American Studies
MAS 3340	Development of the Mexican American Urban Community
MAS 3341	Mexican American Experience Through Film
ANTH 3312	Mexican American Culture
ANTH 4372	Maya Archeology
ENGL 3361	Mexican American Literature
HIST 3333	Chicano History since 1910
SPAN 2301	Intermediate Spanish I
SPAN 2302	Intermediate Spanish II
SPAN 2307	Spanish for Heritage Learners I
SPAN 2308	Spanish for Heritage Learners II
SPAN 2615	Intensive Intermediate Spanish for Heritage Learners
SPAN 3301	Spanish Oral Communication for Critical Thinking
SPAN 3302	Advanced Spanish for Non-Heritage Learners
SPAN 3331	Mexican American Literature

Spring 2019

MAS 2340	Introduction to Mexican American Studies
MAS 3340	Development of the Mexican American Urban Community
MAS 3342	Mexican Immigration to the U.S.
MAS 3343	Latino Psychology
MAS 3346	Latinas in the U.S.
ANTH 3312	Mexican American Culture
ANTH 4373	Archeology of the Aztecs and their Neighbors
POLS 3372	Latino Politics
ENGL 3361	Mexican American Literature
HIST 3333	Chicano History since 1910
HIST 4369	Modern Mexico: 1810 to Present
SPAN 2301	Intermediate Spanish I
SPAN 2302	Intermediate Spanish II
SPAN 2307	Spanish for Heritage Learners I
SPAN 2308	Spanish for Heritage Learners II
SPAN 2615	Intensive Intermediate Spanish for Heritage Learners
SPAN 3301	Spanish Oral Communication for Critical Thinking
SPAN 3302	Advanced Spanish for Non-Heritage Learners
SPAN 3345	Hispanic Folklore of the Southwest

DISCOVER YOUR POTENTIAL



Mexican American and Latinx Studies

MAJOR COMING SOON

Inter and multidisciplinary academic area of study that builds upon the experiences of people of Mexican and Latino decent. The BA seeks to prepare culturally competent knowledgeable students to become leaders in the business, political, academic and cultural communities for the 21st century by exposing them to a wide curriculum and diverse academic experiences including conferences, symposiums, internships cultural and artistic programming.

3rd Annual CMAS Luncheon

November 12, 2018

The Junior League of Houston, Inc.

Keynote Speaker: Deborah Santiago

C.O.O. of Excelencia in Education: a non-profit organization that addresses Latino success in higher education nationwide.



A fundraising event for the success of our **Academic Achievers Program** and a farewell to **Rebecca Trevino, AAP Program Director** for 23 years.





Dr. Pamela Anne Quiroz and Dr. Jeronimo Cortina
IUPLR grant on Latino Higher Education

2018-2019 HONORS

Dr. Pamela Anne Quiroz **2019 Honoree**

Texas Executive Women

2019 Women on the Move

Houston Business Journal

2019 Women Who Mean Business

Mayor's Hispanic Advisory Board

Hispanic Heritage Award - Education in the Community

Solo Mujeres Magazine

2019 Woman of the Year



Latino Faculty Council

The Latino Faculty Council consists of Latino faculty who are engaged in advocating the interests of the Latino community on campus. It includes faculty from a variety of disciplines to include law, education, social science, literature, mathematics, science, social work and optometry. The Council meets once a month or as needed, advises the UH administration on relevant matters and sponsors speakers from academia and the community at large.

Consuelo Arbona, Ph.D.

Professor, Psychological Health and Learning Sciences, CMAS
Faculty Affiliate

Estevan Azcona, Ph.D.

Adjunct Lecturer, CMAS

Gabriela Baeza Ventura, Ph.D.

Associate Professor, Hispanic Studies

Veronica Bernal

Clinical Supervising Fellow, UH Law Center

Jodi Berger-Cardoso, Ph.D.

Assistant Professor, Social Work, CMAS Faculty Affiliate

Vincent Carales, Ph.D.

Assistant Professor, Educational Leadership and Policy Studies

Edwin Carrasquillo-Molina, Ph.D.

Associate Professor, Chemistry

Jason Casellas, Ph.D.

Associate Professor, Political Science, CMAS Faculty Affiliate

Beatrice Constante, Ph.D.

Lecturer, Mathematics

Virmarie Correa-Fernandez, Ph.D.

Assistant Professor, Psychological Health and Learning
Services, CMAS Faculty Affiliate

Mabel Cuesta, Ph.D.

Assistant Professor, Hispanic Studies

Nicolas De Genova, Ph.D.

Department Chair, Comparative Cultural Studies

Guillermo De Los Reyes, Ph.D.

Associate Professor, Hispanic Studies/Women's Gender and
Sexuality Studies

Alan Dettlaff, Ph.D.

Dean, Social Work

Amanda Ellis, Ph.D.

Assistant Professor, English

Elizabeth Farfan-Santos, Ph.D.

Assistant Professor, Comparative Cultural Studies, CMAS
Faculty Affiliate

Frank Fernandez, Ph.D.

Assistant Professor, Educational Leadership and Policy Studies

Mark Goldberg, Ph.D.

Assistant Professor, History, CMAS Faculty Affiliate

Jorge E. Gonzalez, Ph.D.

Associate Professor, Psychological Health and Learning
Sciences, CMAS Faculty Affiliate

Melvin Gonzalez-Rivera, Ph.D.

Assistant Professor Hispanic Studies

Latino Faculty Council

Maria C. Gonzalez, Ph.D.

Associate Professor, English

Alejandra Gonzalez-Perez, Ph.D.

Assistant Professor, Hispanic Studies

Elizabeth Goodin-Mayeda, Ph.D.

Assistant Professor, Hispanic Studies

Paul Guajardo, Ph.D.

Associate Professor, English, CMAS Visiting Scholar 1996

Sandra Guerra Thompson, J.D.

Professor of Law and Director of the Criminal Justice Institute

Manuel J. Gutierrez, Ph.D.

Professor, Hispanic Studies

Pedro Gutierrez Revuelta, Ph.D.

Professor, Hispanic Studies

Arturo Hernandez, Ph.D.

Professor, Psychology

Daphne Hernandez, Ph.D.

Assistant Professor, Department of Health and Human Performance

Marie-Theresa Hernandez, Ph.D.

Professor, Modern & Classical Languages

Jose Angel Hernandez, Ph.D.

Associate Professor, History

Nicolas Kanellos, Ph.D.

Brown Foundation Professor, Hispanic Studies, CMAS Faculty Affiliate

John C. Lopez, Ph.D.

Clinical Assistant Professor, Finance

Ruth M. Lopez, Ph.D.

Assistant Professor, Educational Leadership and Policy Studies

Rafael Longoria, R.A.

ACSA Distinguished Professor, Architecture

Monica Lugo, Ph.D.

Visiting Scholar, Sociology

Juan M. Madera, Ph.D.

Associate Professor, Hotel and Restaurant Management

Dani Madrid-Morales, Ph.D.

Assistant Professor, Communications

Noe Marmolejo, M. Music

Director of Jazz Studies, Moores School of Music

Jose C. Martinez, Ph.D.

Instructional Assistant Professor, Computer Information Systems

Luis Medina, Ph.D.

Assistant Professor, Psychology

Abinadi Meza, Ph.D.

Director of Interdisciplinary Initiatives, Associate Professor, Art

Tatcho Mindiola, Ph.D.

Professor Emeritus, Center for Mexican American Studies, Sociology

Delilah Montoya, M.F.A.

Professor, Art

Latino Faculty Council

Sarah Hinojos, Ph.D.

Visiting Scholar, Communications

Julian Olivares, Ph.D.

Professor Emeritus, Hispanic Studies

Michael Olivas, J.D.

Bates Distinguished Chair in Law, Law Center, CMAS Faculty Affiliate

Norma Olvera, Ph.D.

Professor, Psychological Health and Learning Services, CMAS Visiting Scholar 1997

Carlos Ordonez, Ph.D.

Professor, Physics

Carlos Ordonez, Ph.D.

Associate Professor, Computer Science

Carlos Ortega

Clinical Assistant Professor, Entrepreneurship

Jamie Ortiz, Ph.D.

Vice Provost, Global Strategies and Studies

Monica Perales

Associate Professor, History

Maria E. Perez, Ph.D.

Instructional Assistant Professor

Pablo M. Pinto, Ph.D.

Associate Professor, Political Science

Rachel Afi Quinn, Ph.D.

Assistant Professor, Women's Gender and Sexuality Studies and Comparative Cultural Studies

Rosenda Murilo, Ph.D.

Assistant Professor, Psychological Health and Learning Sciences

Augustina Reyes, Ph.D.

Professor, Educational Leadership and Policy Studies

Christina Rivera-Garza, Ph.D.

Distinguished Professor of Hispanic Studies, Director of Creative Writing

Francisco C. Robles Hernandez, Ph.D.

Associate Professor, Mechanical Engineering Technology

Mara Rodrigues, Ph.D.

Assistant Professor, Architecture

Jose Ramon Ruisanchez Serra, Ph.D.

Associate Professor, Hispanic Studies

Luis Salinas, Ph.D.

Professor, Sociology, CMAS Visiting Scholar 2001

Guadalupe San Miguel, Ph.D.

Professor, History

Christina Sisk, Ph.D.

Associate Professor, Hispanic Studies, CMAS Faculty Affiliate

Maria Elena Solino, Ph.D.

Associate Professor, Hispanic Studies

Thamar Solorio, Ph.D.

Associate Professor, Computer Science

Roberto Tejada, Ph.D.

Hugh Roy and Lillie Cranz Cullen Distinguished Professor, English, Art History, CMAS Faculty Affiliate

Latino Faculty Council

Guadalupe Quintanilla, Ph.D.

Associate Professor, Hispanic Studies

Sam Quintero, O.D.

Adjunct Associate Professor, Optometry

Raul Ramos, Ph.D.

Associate Professor, History, CMAS Visiting Scholar 2002,
CMAS Faculty Affiliate

Isabel Torres, Ph.D.

Associate Professor, Social Work, CMAS Faculty Affiliate

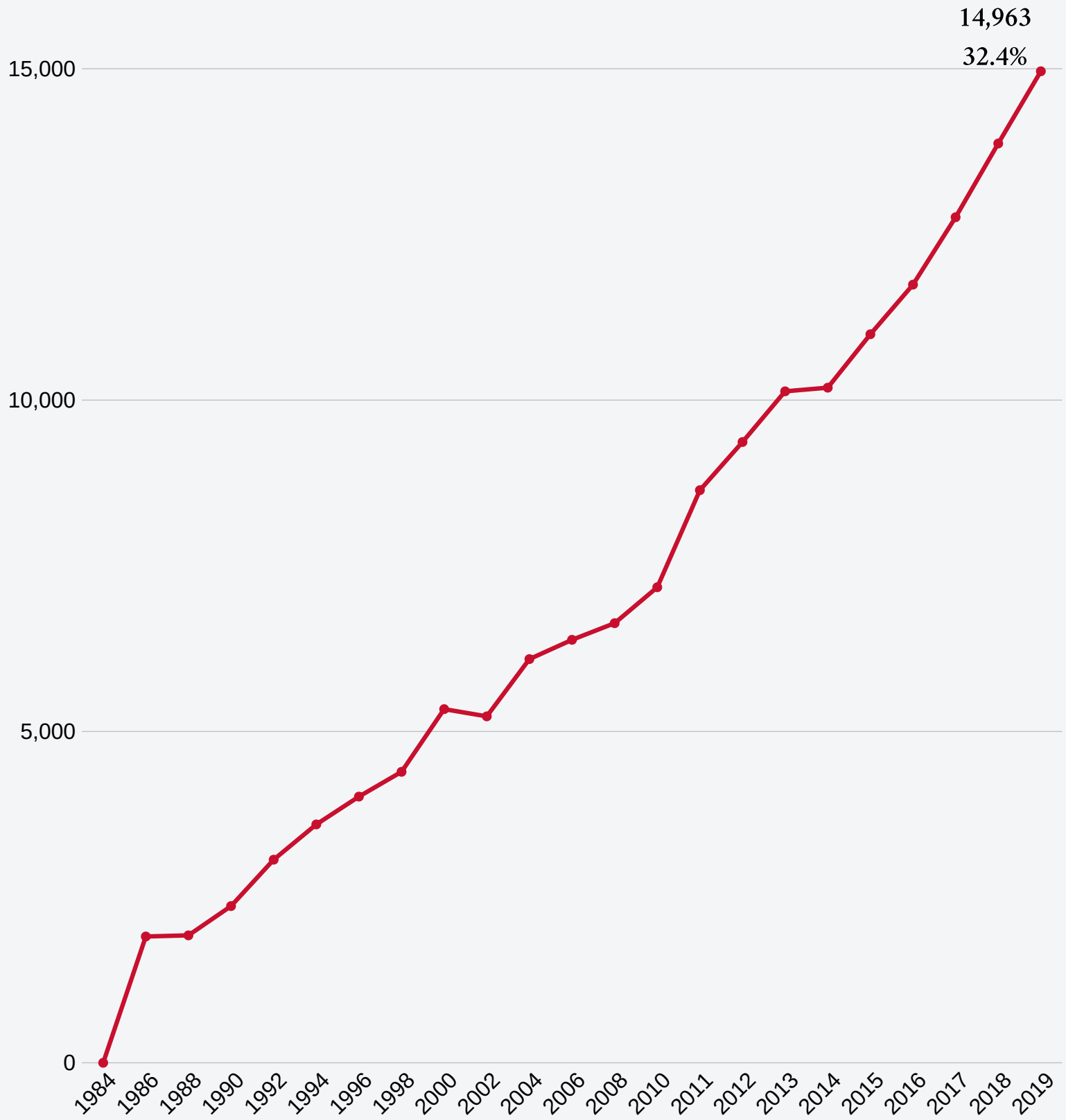
Luis R. Torres, Ph.D.

Associate Professor, Social Work, CMAS Faculty Affiliate

Maria Laura Zubiato, Ph.D.

Instructional Assistant Professor, Hispanic Studies

Latino Student Enrollment



Growth of **University of Houston** Latino Student Enrollment 1984-2019

Source: Office of Institutional Research

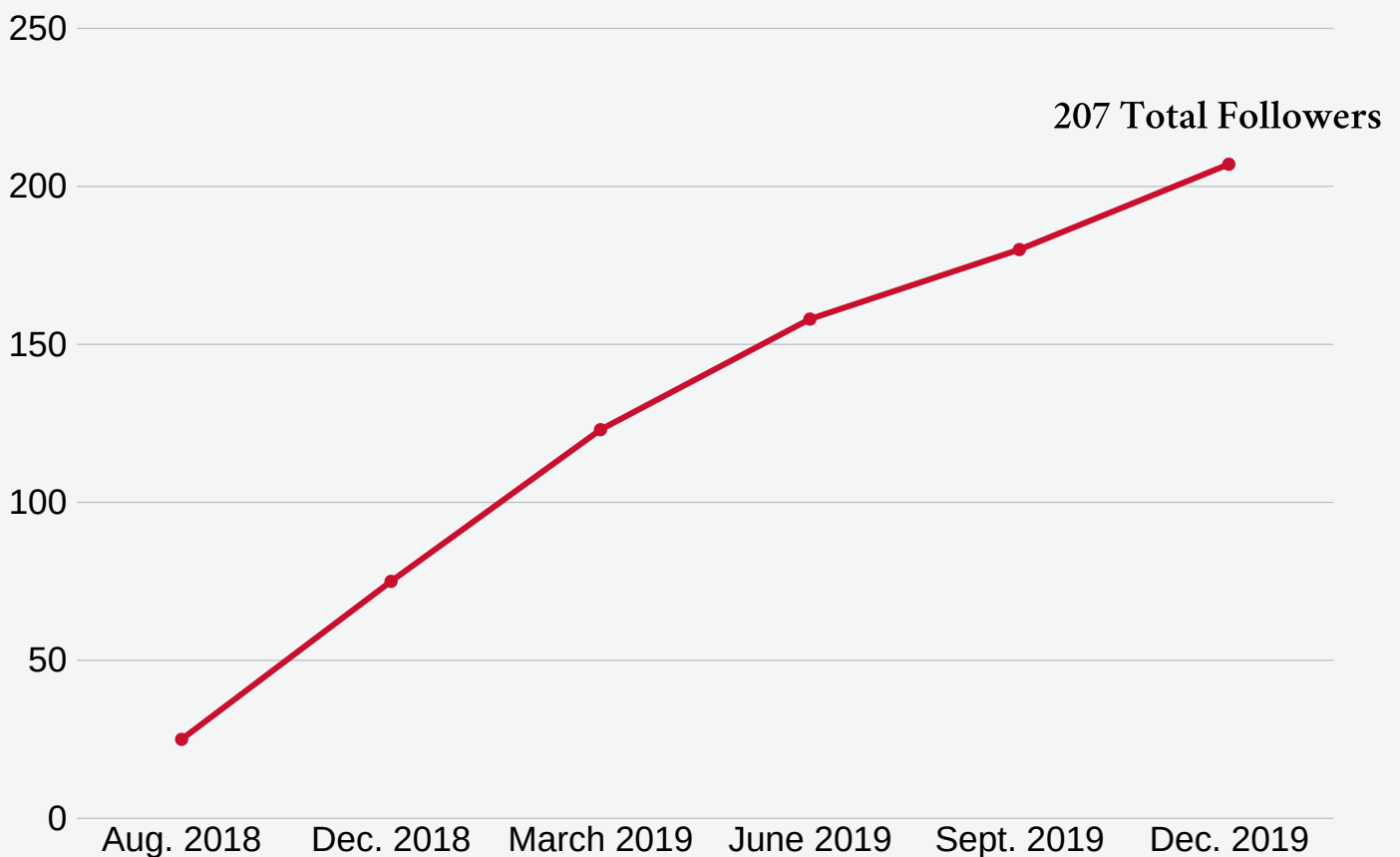
Social Media Engagement

The Center for Mexican American Studies is eager to expand its outreach to students, alumni, faculty and the greater University of Houston community. We are excited to engage with the community and showcase our research, student accomplishments and more.

We utilize Instagram, Facebook and Twitter to reach a variety of audiences and increase our reach across multiple platforms. We recognize the importance of remaining consistent online and are excited to grow our online presence. The social media platforms are explained briefly below.



Instagram Follower Growth



176%

Follower growth rate from Aug. 2018 - Dec. 2019

The CMAS Instagram account was created in June 2018. We are excited to grow on this platform and reach out to our alumni, students, and the greater UH community.

f Facebook Page Followers



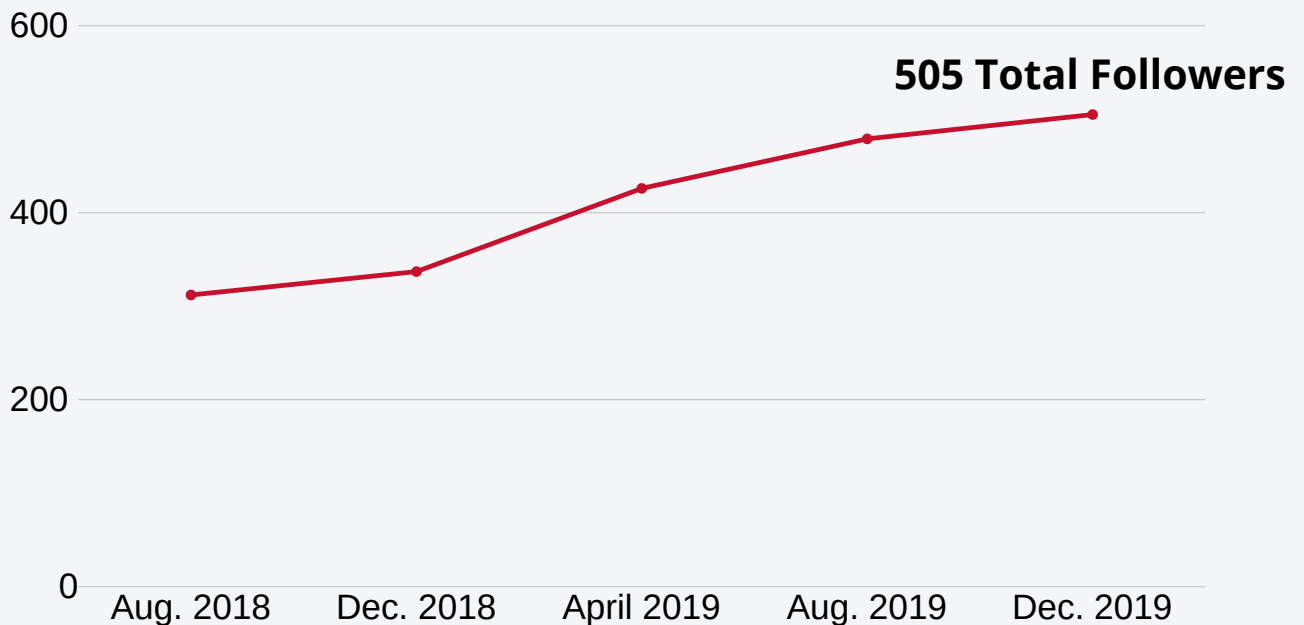
39%

Follower growth rate from Aug. 2018 - Dec. 2019

CMAS connects with alumni, faculty and the Houston community through Facebook. Alumni engagement is the highest on Facebook, this allows us to expand our relationship with AAP alumni.



Twitter Followers



49.9%

Follower growth rate from Aug. 2018 - Dec. 2019

Twitter is a great platform to interact with the UH faculty, staff and fellow departments. Local elected officials and academics are also active on Twitter. Remaining consistent and centering CMAS as a thought leader is the objective for Twitter.



Artwork by Gonzo247

3553 Cullen Boulevard, Room 323
Agnes Arnold Hall
Houston, Tx 77204-3001
www.uh.edu/class/emas

UNIVERSITY of **HOUSTON**
CENTER for MEXICAN AMERICAN STUDIES